



कृषि प्रौद्योगिकी अनुप्रयो अनुसंधान संस्थान
**AGRICULTURAL TECHNOLOGY
APPLICATION RESEARCH INSTITUTE**
ICAR-ATARI, ZONE-X, HYDERABAD



KVK : Cuddalore
Date : 09.07.2023 (Sunday)
Title : “Director, ICAR-ATARI, Zone X, Hyderabad and the Director of Extension Education, TNAU, Coimbatore visited to review the activities of KVK and farmers interaction at KVK Cuddalore”
Venue : TNAU, Coimbatore
Star Activity : Director, ICAR-ATARI, Zone X, Visit and Review meeting in presence of DEE, TNAU, Coimbatore

Activity:

1. Review of Pinnalur FPO unit and processing equipments.
2. Review of model IFS unit established through NABARD IFS at Pudhukoorapettai.
3. Visit of all demo units and QR code demonstration
4. Launching ICAR-ATARI sponsored drone to KVK and demonstration to farmers
5. Farmers scientist interaction and distribution of agro-inputs
6. Release of KVK-Cuddalore Erkalam newsletter April-June issue
7. Launching of demo unit QR codes, mobile app, updated KVK website by Director, ATARI and DEE, TNAU, Coimbatore.
8. Programme coordinator explained achievements and activities of KVK. Interaction with individual SMS.

